#  SOCIETY FOR HUMAN RESOURCE MANAGEMENT 

## 2021 Salaryesurvey

Compiled by:
Gallagher Surveys
Arthur J. Gallagher \& Co.

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## Participant List

## ACS

## Alliant Energy

Ascendium Education Group, Inc.
Bank of Sun Prairie
Bell Laboratories
Carlson Dettmann Consulting
Diesel Forward
Electronic Theatre Controls, Inc.
Frank Beverage Group
Great Big Pictures
Group Health Cooperative of South Central Wisconsin
Hausmann-Johnson Insurance
Horizon Group of Companies
Independent Pharmacy Co-op
J.H. Findorff \& Son Inc.

Latitude Corporation
Morgridge Institute for Research
NORD Gear Corporation
Oakwood Village
Park Bank
pc/nametag
Quartz Health Solutions, Inc.
SSM Health
Standard Imaging
State Bank of Cross Plains
State of Wisconsin
Sub-Zero Group, Inc.
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## Survey Positions and Page Numbers

Controller 9

General Accounting Manager 10
Accounting Supervisor 11
Accountant I 12
Accountant II 13
Accountant III 14
Accounting Clerk I 15
Accounting Clerk II 16
Accounting Clerk III 17
Credit/Collections Clerk 18
Financial Analyst I 19
Financial Analyst II 20
Internal Auditor 21
Payroll Supervisor 22
Branch Manager 23
Assistant Branch Manager 24
Administrative Assistant I 25
Administrative Assistant II 26
Administrative Assistant III 27
Executive Assistant 28
Receptionist 29
Graphic Designer 30
Call Center Manager 31
Customer Service Manager 32
Customer Service Supervisor 33
Customer Service Representative I 34
Customer Service Representative II 35
Customer Service Representative III 36
Designer/Drafter (CAD) II 37
Electrical Engineer III 38
Engineering Technician I 39
Engineering Technician II 40
Engineering Technician III 41
Mechanical Engineer I ..... 42
Mechanical Engineer II ..... 43
Mechanical Engineer III ..... 44
Building/Facilities Manager ..... 45
Building/Maintenance Mechanic I ..... 46
Building/Maintenance Mechanic II ..... 47
Registered Nurse (RN) ..... 48
Human Resources Director ..... 49
Human Resources Manager ..... 50
Benefits Analyst II ..... 51
Human Resources Assistant ..... 52
Human Resources Generalist I ..... 53
Human Resources Generalist II ..... 54
Human Resources Generalist III ..... 55
Recruiting Manager ..... 56
Staffing Specialist/Recruiter ..... 57
Training and Development Manager ..... 58
Training and Development Specialist ..... 59
Analyst/Programmer II ..... 60
Analyst/Programmer III ..... 61
Business Systems Analyst ..... 62
Database Administrator ..... 63
Help Desk Specialist ..... 64
Help Desk Supervisor/Manager ..... 65
Manager Information Systems ..... 66
Network Administrator ..... 67
Network Analyst II ..... 68
Network Analyst III ..... 69
Project Manager I ..... 70
Project Manager II ..... 71
Software Developer/Engineer II ..... 72
Software Developer/Engineer III ..... 73
System Security Analyst ..... 74

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## Survey Positions and Page Numbers

Systems Administrator 75
Website Developer 76
Corporate Attorney/Legal Counsel 77
Marketing Director 78
Marketing Manager 79
Marketing Coordinator 80
Sales Director 81
Sales Manager 82
Outside Sales Representative 83
Product Manager 84
Electrician (Journeyman) 85
Plant Manager 86
Production Planner/Scheduler 87
Production Supervisor/Manager 88
Production Worker I 89
Production Worker II 90
Production Worker III 91
Machine Operator II 92
Machine Operator III 93
Quality Assurance Manager 94
(Manufacturing)
Quality Assurance Technician 95
Welder 96
Estimator
Purchasing Manager

## Buyer

Inventory/Stock Clerk
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Warehouse/Distribution 101
Supervisor/Manager
Materials Handler/Warehouse Clerk 102
Shipping/Receiving Clerk 103
Chief Executive Officer 104
Chief Financial Officer 105
Chief Information Officer 106

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## 2021 Greater Madison Area SHRM Salary Survey

## 100 Controller

Controller directs all financial activities of the organization. Responsibilities may include preparing or directing the preparation of financial statements, forecast, and budgets; managing accounting department; and advising management of desired operational adjustments based on changes in tax code. May be Chief Financial Officer in smaller organizations. Typically requires a bachelor's degree with a CPA designation and 5 or more years of experience or equivalent.

|  | Hourly Base Compensation |  |  |  |  | Bonus |  | Annual Base Compensation |  |  |  |  | Total Cash |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# Org \# FTE | 25th | 50th | Avg. | Wtd. Avg. | 75th | \% Elig | Avg \$ | 25th | 50th | Avg. |  | 75th | Avg. |

## All Participants

| All Incumbents | 17 | 18 | \$56.21 | \$59.10 | \$68.65 | \$68.29 | \$76.58 | 82.3 | \$19,956 | \$116,918 | \$122,927 | \$142,782 | \$142,052 | \$159,285 | \$158,042 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industry |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Banking/Bus Srvs/Finance | 5 | 6 | \$51.92 | \$56.90 | \$60.15 |  | \$72.73 | 100.0 | \$13,377 | \$107,984 | \$118,347 | \$125,110 |  | \$151,268 | \$138,487 |
| Gov/Healthcare/Nonprofit | 6 | 6 | \$55.49 | \$69.14 | \$73.19 | \$73.19 | \$94.94 | 50.0 |  | \$115,418 | \$143,815 | \$152,238 | \$152,238 | \$197,482 | \$158,333 |
| Manufacturing/Trades | 5 | 5 | \$54.20 | \$58.49 | \$73.47 | \$73.47 | \$100.24 | 100.0 | \$29,194 | \$112,730 | \$121,654 | \$152,823 | \$152,823 | \$208,500 | \$182,016 |
| FTEs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Under 100 FTEs | 4 | 4 |  |  |  |  |  |  |  | $2$ |  |  |  |  |  |
| 100 to 499 FTEs | 5 | 5 | \$53.81 | \$59.71 | \$71.44 | \$71.44 | \$94.94 | 80.0 |  | \$111,916 | \$124,200 | \$148,599 | \$148,599 | \$197,482 | \$159,031 |
| 500 or More FTEs | 8 | 9 | \$57.29 | \$62.76 | \$73.40 | \$72.17 | \$76.58 | 75.0 | \$35,885 | \$119,161 | \$130,543 | \$152,666 | \$150,109 | \$159,285 | \$175,094 |
| Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Upper Midwest | 87 | 103 | \$47.73 | \$58.95 | \$62.2 | $\$ 64.53$ | \$74.28 | 65.1 | \$21,227 | \$99,278 | \$122,621 | \$129,564 | \$134,220 | \$154,500 | \$141,001 |
| Formal Salary Range - Annual <br> Minimum <br> Maximum |  | Formal Salary Range - Hourly <br> Minimum <br> Maximum |  |  |  | Average Shift Differentials |  |  |  |  | \% Exemp | pt \% Union |  |  |  |
|  |  | Ev | ening | Night |  | Weekend |  |  |  |  |  |
| \$108,717 \$187,703 |  |  |  |  |  | \$52.27 \$90.24 |  |  |  |  |  |  |  |  | 100\% | 0.0\% |  |  |  |

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