

2013 GMA SHRM Corporate Partnership Application

Submit completed form, payment and ad artwork to: GMA SHRM

2830 Agriculture Drive

Madison, WI 53718

Deadline: November 9, 2012

Phone: (608) 204-9814

Fax: (608) 204-9818

chapteradmin@gmashrm.org

The Greater Madison Area Society for Human Resource Management (GMA SHRM) offers **Corporate Partner Program** opportunities annually. Use this application to participate in this opportunity.

A separate "SHRM Advertising Application" is available to apply for additional opportunities available through GMA SHRM throughout the year (first-come, first-served). Opportunities are explained at <http://www.gmashrm.org/website/products.shtml>.

Please provide the following information whether applying for Corporate Partnership Program.

Company Name: _____

Contact Name: _____

(For Corporate Partnership, this contact person will automatically be registered as a GMA SHRM member, a \$75 value.)

Street Address: _____

City/State/Zip: _____

Phone Number: _____

E-Mail: _____

Date of Application: _____

Application, ad artwork, AND payment must be received by November 9, 2012 deadline for inclusion in these opportunities. Please indicate your preference for payment:

- Check payable to GMA SHRM is enclosed.
- Invoice me (payment due within 30 days AND prior to deadline).
- Use credit card information for payment:

Name on Card (Print): _____

Credit Card Number: _____ CSC#: _____

Expiration Date: _____

Authorized Signature: _____

CORPORATE PARTNER PROGRAM

Corporate Partnership at the Gold, Silver or Bronze levels gives you access to a coordinated menu of opportunities to make you more visible to our members. Review partner benefits in greater detail at <http://www.gmashrm.org/website/products.shtml>

___ **Gold Partner (\$2,500):** Local SHRM membership for assigned contact person; web ad displayed on GMA SHRM's homepage; featured facebook posts – three posts to GMA SHRM's page during chosen month; logo on website (linked) & e-newsletter (linked); 3 ads in e-newsletters; free attendance for 1 person at 9 programs*; recognition at programs; logo on Partnership banner; tabletop display opportunities – May conference plus 2 additional opportunities; 8 opportunities to access membership mailing labels; GMA SHRM logo for partner website; and sponsorship of 1 regular monthly program*. Plus 25% discount on additional marketing opportunities.

** Annual GMA SHRM Conference not included.*

___ **Silver Partner (\$1,500):** Local SHRM membership for assigned contact person; logo on website (linked) & e-newsletter (linked); 2 ads in e-newsletters; free attendance for 1 person at 4 programs*; recognition at programs; logo on Partnership banner; tabletop display opportunities – May conference plus one additional; GMA SHRM logo for partner website; and 4 opportunities to access membership mailing labels. Plus 20% discount on additional marketing opportunities.

** Annual GMA SHRM Conference not included.*

___ **Bronze Partner (\$750):** Local SHRM membership for assigned contact person; on Program Schedule and on website & e-newsletter; 1 ad in e-newsletter; free attendance for 1 person at 1 program*; recognition at programs; logo on Partnership banner; tabletop display opportunities – May conference; GMA SHRM logo for partner website; and 1 opportunity to access membership mailing labels. Plus 15% discount on additional marketing opportunities.

** Annual GMA SHRM Conference not included.*