



## GMA SHRM Strategic Planning Session

**Date:** Thursday, January 15<sup>th</sup>

**Location:** American Family Insurance –  
A Building Room A3141

Time	Topic	Speaker
8:30 – 8:45	<b>Breakfast</b>	All
8:45 – 9:00	<b>Welcome, Introductions &amp; Overview</b>	Kari
9:00 – 10:00	<b>Board Meeting</b>	Cassy
10:00 – 10:15	<b>Break</b>	All
10:15 – 12:00	<b><u>Our current Path</u></b> <ul style="list-style-type: none"> <li>• 2008 Draft CAP</li> <li>• Review 2008 Balanced Scorecard</li> <li>• Membership Survey (May Conference)</li> </ul>	Kari/Cassy
12:00 – 12:30	<b>Lunch</b>	All
12:30 – 1:30	<b><u>The Road Ahead</u></b> <ul style="list-style-type: none"> <li>• SHRM National Conference               <ul style="list-style-type: none"> <li>○ Best Practices</li> <li>○ Pinnacle Award Winning Chapters</li> <li>○ Enterprising Leadership Award Winners</li> </ul> </li> <li>• SWOT</li> </ul>	All
1:30-2:30	<b><u>Brainstorming Session</u></b> <ul style="list-style-type: none"> <li>• Potential 2009 Initiatives</li> </ul>	All
2:30 – 2:45	<b>MultiVoting and Break</b> (Kari & Cassy tally all votes during break)	All
2:45 – 3:45	<b>Action Planning</b> <ul style="list-style-type: none"> <li>• Draft action plan for each initiative</li> <li>• Identify committee leads &amp; teams</li> </ul> <b>Report-out</b>	All
3:45 – 4:00	<b>Wrap-up</b>	Kari