

## GMA SHRM Marketing Opportunities

*Prices and availability are subject to change*

| Description  | Pricing   |
|--|---|
| E-Newsletter Ad (including link) (See "SHRM Advertising Application" for more details)               | Maximum of 3 ads per issue. First-come, first served (preferential treatment to partners). Placement of ad below partner list. \$200 per issue.   |
| Tabletop Display (approximately 3-4 ft.) at Monthly Program  | Display opportunities available to non-partners at GMA SHRM Summit Programs. \$50 per display.  |
| Access to Mailing Labels for SHRM Membership   | \$250 for SHRM members/\$400 for non-members for one-time use (subject to approved purposes)  |
| Sponsorship of Monthly Program (See "SHRM Advertising Application" for more details)                 | Limited opportunities; first-come, first-served (preferential treatment to partners). \$500 per meeting. Seating at speaker table, introduction to attendees, 5-minute speaking opportunity, promotional materials at tables and/or tabletop display, sponsorship recognition, etc. |
| Website Ad (See "SHRM Advertising Application" for more details)                                     | \$300 for 3 consecutive months; \$1000 for 12 months. Limited opportunities; first-come, first-served (preferential consideration to partners).   |
| E-Blast (regular member communiqué) Sponsorship (See "SHRM Advertising Application" for more detail) | Limited opportunities; first-come, first-served (preferential treatment to partners). \$400 for visibility in four consecutive E-Blasts.  |

**Please contact the chapter office at [chapteradmin@gmashrm.org](mailto:chapteradmin@gmashrm.org) to express your interest in any of our marketing opportunities. One of our many volunteers will contact you to answer any questions and to assist you in signing up for your selected promotion or advertisement.**