

## 2010 GMA SHRM Corporate Partnership Program Application

Submit completed form, payment and ad artwork to:

**Deadline: November 13, 2009**

GMA SHRM  
2830 Agriculture Drive  
Madison, WI 53718  
Phone: (608) 204-9814  
Fax: (608) 204-9818  
chapteradmin@gmashrm.org

The Greater Madison Area Society for Human Resource Management (GMA SHRM) offers **Corporate Partner Program** opportunities annually. Use this application to participate in this opportunity.

*A separate "SHRM Advertising Application" is available to apply for additional opportunities available through GMA SHRM throughout the year (first-come, first-served). Opportunities are explained at <http://www.gmashrm.org/website/products.shtml>.*

### Please provide the following information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_  
(For Corporate Partnership, this contact person will automatically be registered as a GMA SHRM member, a \$75 value.)

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Date of Application: \_\_\_\_\_

**Application AND payment must be received by November 13, 2009 for inclusion in these opportunities. Please indicate your preference for payment:**

- Check payable to GMA SHRM is enclosed.
- Invoice me (payment due within 30 days AND prior to deadline).
- Use credit card information for payment:

Name on Card (Print): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ CSC#: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## CORPORATE PARTNER PROGRAM

Corporate Partnership at the Gold, Silver or Bronze levels gives you access to a coordinated menu of opportunities to make you more visible to our members. Review partner benefits in greater detail at <http://www.gmashrm.org/website/products.shtml>

\_\_\_ **Gold Partner (\$2,500):** Local SHRM membership for assigned contact person; web ad displayed on GMA SHRM's Home Page; listing of partners on chapter website with logo displayed; listing on website (linked) & e-newsletter (linked); 3 ads in e-newsletters; free attendance for 1 person at 9 programs\*; recognition at programs; logo on Partnership banner; 5 tabletop display opportunities\*; 8 opportunities to access membership mailing labels; and sponsorship of 1 regular monthly program\*. Plus 25% discount on additional marketing opportunities.

\* *Annual GMA SHRM Conference not included.*

\_\_\_ **Silver Partner (\$1,500):** Local SHRM membership for assigned contact person; listing of partners on chapter website with logo displayed; listing on website (linked) & e-newsletter (linked); 2 ads in e-newsletters; free attendance for 1 person at 4 programs\*; recognition at programs; logo on Partnership banner; 4 tabletop display opportunities\*; and 4 opportunities to access membership mailing labels. Plus 20% discount on additional marketing opportunities.

\* *Annual GMA SHRM Conference not included.*

\_\_\_ **Bronze Partner (\$750):** Local SHRM membership for assigned contact person; listing of partners on chapter website with logo displayed; listing on website & e-newsletter ; 1 ad in e-newsletter; free attendance for 1 person at 1 program\*; recognition at programs; logo on Partnership banner; 3 tabletop display opportunities\*; and 1 opportunity to access membership mailing labels. Plus 15% discount on additional marketing opportunities.

\* *Annual GMA SHRM Conference not included.*