

## 2019 GMA SHRM Corporate Partnership Program

BENEFIT	PLATINUM PARTNERSHIP \$5,500 <i>(Limit 6)</i>	GOLD PARTNERSHIP \$3,000	SILVER PARTNERSHIP \$2,000	BRONZE PARTNERSHIP \$1,250
Greater Madison Area SHRM Chapter Membership	X	X	X	X
Discount on available Sponsorships of May Human Capital Conference, Networking Events, and other advertising opportunities	25% discount	25% discount	20% discount	15% discount
Human Capital Conference Sponsorship at Business Level \$2000 Value!	✔			
Partner E-News Update (one email blast to full membership sent by GMA SHRM)	✔			
Logo Displayed on GMA SHRM's Home Page	✔	✔		
Sponsorship of one Professional Development Summit Session	✔	✔		
Attendance at the May Human Capital Conference	4 Total (2 additional + 2 with sponsorship)	2 attendees	1 attendee	
Link from E-Newsletter & Webpage Listings	✔	✔	✔	
Tabletop Display at monthly Program (Materials Only)	4 + May Conference	4 + May Conference	2 + May Conference	1 + May Conference
GMA SHRM Logo for partner's website	✔	✔	✔	✔
Logo on Partnership Banner (Displayed at all Professional Development Summits & May Conference)	✔	✔	✔	✔
Featured Facebook Posts to GMA SHRMS's page	3	3	2	1
Listing of Partners on Chapter Website with Logo displayed	✔	✔	✔	✔
Listing of Partners on Main Page of E-Newsletter	✔	✔	✔	✔
E-Newsletter Ad	3 ads included	3 ads included	2 ads included	1 ad included
Voucher to Invite Non-members to any Professional Development Summit as your guest. \$70 value per voucher!	8 Vouchers	8 Vouchers	4 Vouchers	2 Vouchers
Personal Name Badge Recognition at Professional Development Summits and May Conference	✔	✔	✔	✔
Recognition of Partners at Professional Development Summits	✔	✔	✔	✔
Access to Mailing Labels of SHRM Membership	8 times per year	.8 times per year	4 times per year	1 per year

*Availability subject to change.*

The Corporate Partnership Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at [chapteradmin@gmashrm.org](mailto:chapteradmin@gmashrm.org) to express your interest in a corporate partnership. One of our volunteers will contact you to answer any questions and assist you.