

2013 SHRM Corporate Partnership Program

The Corporate Partnership Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at chapteradmin@gmashrm.org to express your interest in a corporate partnership. One of our many volunteers will contact you to answer any questions and assist you in signing up for your selected level of partnership.

BENEFIT	GOLD PARTNERSHIP \$2,500	SILVER PARTNERSHIP \$1,500	BRONZE PARTNERSHIP \$750
Web Ad displayed on GMA SHRM's Home Page	X		
Sponsorship of one monthly meeting of choice (Does not include May Conference)	X		
Featured Facebook Posts - three posts to GMA SHRMS's page throughout chosen month	X		
Link from E-Newsletter listing	X	X	
Link from Website Listing	X	X	
GMA SHRM Logo for partner's website	X	X	X
Listing of Partners on Chapter Website with Logo displayed	X	X	X
Listing of Partners on Main Page of E-Newsletter	X	X	X
E-Newsletter Ad	3 ads included	2 ads included	1 ad included
Free Attendance at Monthly Programs (Does not include May Conference)	9 programs	4 programs	1 program
Name badge Recognition at monthly program When in attendance	X	X	X
Recognition of Partners at Monthly Program	X	X	X
Logo on Partnership Banner (displayed at monthly Programs)	X	X	X
Greater Madison Area SHRM Chapter Membership for Primary Partnership contact	X	X	X
Tabletop Display at monthly Program (Materials Only)	May Conference & 2 additional opportunities	May Conference & 1 additional opportunity	May Conference
Access to Mailing Labels of SHRM Membership	8 times per year	4 times per year	1 per year
Discounts available for other marketing opportunities based on Partnership level <i>Prices and availability subject to change</i>			

