

GMA SHRM Special Event Sponsorship Opportunities

Prices and availability are subject to change

Annual Human Capital Conference

Typically held in May, the annual conference is our largest event of the year and features a full-day of programming on a variety of HR topics. The schedule includes local and nationally recognized speakers and plenty of opportunities for networking among the HR community.

Sponsorships	Pricing and Benefits
Title Sponsorship	\$2,750 Includes your company logo incorporated with the conference logo and included on web and email communications plus the pre-event postcards* and the event brochure* mailed to over 1,000 HR professionals in the Dane County area. Also includes video screen thank you and acknowledgement at both keynote presentations.
Lunch Sponsorship	\$1,750 Includes logo on event brochure, program recognition, video screen and verbal recognition at lunch
Breakfast and Breaks Sponsorship	\$1,750 for all three Includes logo on event brochure, program recognition, break table signage and on screen and verbal recognition at breakfast
Morning Speaker Sponsorship	\$1,750 Includes logo on event brochure, program recognition, on screen and verbal recognition at the morning keynote presentation
Luncheon Speaker Sponsorship	\$1,750 Includes logo on event brochure, program recognition, on screen and verbal recognition at the luncheon keynote presentation
Reception/Networking Event Sponsorship	\$1,750 Includes logo on event brochure, program recognition, table tents and thank you on food table signage. The conference culminates with the reception as a networking event for members and to announce our raffle prize winners
Attendee Grand Prize Sponsorship	\$1,750 Includes logo on marketing materials, program recognition, and the attendee Grand Prize Gift of an iPad 2!

GMA SHRM Toolbox Sponsor

My GMA SHRM Toolbox is a series of learning programs free to members throughout the year. With about six programs per year, the Toolbox offers a two-hour, focused presentation on one of the functional areas in HR.

Sponsorships	Pricing and Benefits
Annual Program Sponsorship <i>renews each calendar year, co-sponsorship available</i>	\$1,500 Includes sponsor name on all web pages promoting Toolbox programs as well as sponsor name displayed at the event

Annual Golf Outing

This is the chapter's annual charity event, typically held in June. Sponsors can join members for a full day of fun on the course including lunch and a reception.

Sponsorships	Pricing and Benefits
Event Sponsorship	\$100 per sponsorship Includes several options such as hole and lunch sponsorships, putting contest, and beverage cart.

Please contact the chapter office at chapteradmin@gmashrm.org to express your interest in any special event sponsorship. One of our many volunteers will contact you to answer any questions and to assist you in signing up for your selected sponsorship.